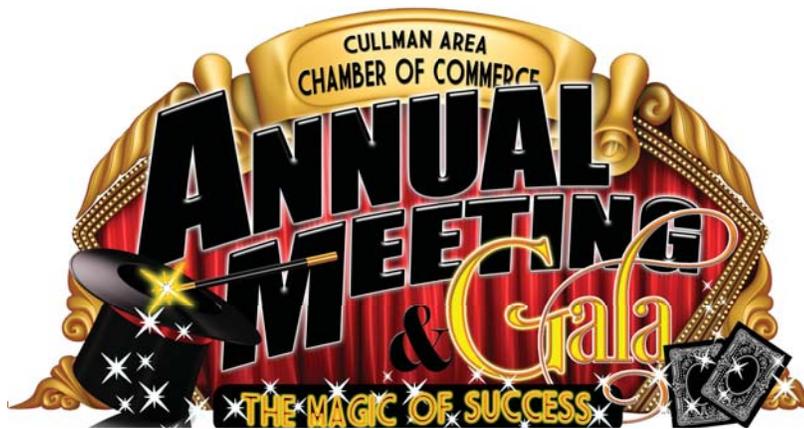


CULLMAN AREA
Official Newsletter
Volume 46 | February 2015 | Issue 2
www.cullmanchamber.org
Eyes of PROGRESS
Serving the Community Since 1943

Serving:
BAILEYTON
COLONY
CULLMAN
DODGE CITY
FAIRVIEW
GARDEN CITY
GOOD HOPE
HANCEVILLE
HOLLY POND
SOUTHVINEMONT
WEST POINT



We are excited to announce the 72nd Annual Meeting & Gala. It will be held on Thursday, February 19, 2015. The event will take place at Stone Bridge Farms, located at 281 County Road 717 in Cullman. Doors will open at 5:30 p.m. and the program starts at 6 p.m., with an after party from 8-10:30 p.m. The event is presented by Peoples Bank of Alabama,

and the theme of the program is "The Magic of Success". You will be entertained, educated and inspired by our keynote speaker, Joe Turner. Although Turner comes from a corporate background his magical entertainment and has allowed him to adapt his performance to entertain and amaze his audience while emphasizing specific marketing and

inspirational messages. You will see how his illusion and magic can help you better understand your business and customers. The presentation is sponsored by Freedom Insurance - The Gloria Williams Agency. There will also be an award presentation of the annual Emma Marie Eddleman Citizen of the Year Award and the Small Business of the Year Award. A limited amount of general admission tickets are now available for \$50. For inquiries, please contact the Chamber at info@cullmanchamber.org or by calling 256-734-0454.



Joe Turner

Speaker Sponsor:



There's Magic in the Air



Leah Bolin
President & CEO,
Cullman Area Chamber
of Commerce

Remember how the first magic trick you saw as a child made you feel full of wonder and excitement? I loved magic so much that I asked for a magic set on my 7th birthday. It was a purple box full of cheap tricks. I thought for sure I would be the next Houdini! Perhaps, however, I didn't miss the mark by much. A magician knows how to draw you

in and get you to believe what you see. Selling a belief is at the core of magic, much as it is in business. We all know that people don't get sawed in half or swallow 15 sharp swords and walk away unharmed. A magician has to persuade the audience that the seemingly impossible is, in fact, possible. Similarly, leaders need to persuade others to believe in their strategies and products. Successful leaders convince customers to buy a product before they know they need it. The best magician in business was Steve Jobs. No one realized they needed (or wanted) music in their pocket. Apple persuaded consumers they did and sold 600,000 iPods in their first year on the market. A leader has to use these abilities to connect with customers. No matter how great you think your product is,

there isn't a one-size-fits-all solution for problems. To tell you how to tweak your product so that it fits their specific needs, customers have to be comfortable with you on a personal level. This year's annual meeting speaker, Joe Turner, says, "When a magician's or mentalist's amazing experiences something amazing, they are engaged and excited. They remember it forever and can't wait to tell others about it. Harnessing that power in a marketing context begins with an analysis of the factors that make an experience "amazing." In my presentation, we will explore five different categories of amazing experiences in terms of magic and performing arts, then we will see how those relate directly to five arenas that your organization must execute in order to be perceived as amazing by your

audience. Amazing isn't something you can be until it's something you do; this presentation will show you where the "doing" has to happen." When the tiger appears in an empty cage, the magician disappears into thin air, and when David Copperfield flies above the audience, that's the magic everyone reacts to. There's nothing like the feeling you get when you realize that your audience just had that magical moment. We look forward to this year's "magical moment" on February 19th. Passing of the gavel, recognition awards to citizens of the year and small business of the year, coupled with music, magic and a wealth of fun is sure to make this year a memorable one. To purchase tickets, please contact the Chamber office today. I look forward to an AMAZING experience!

www.CullmanChamber.org

TOURISM

Smithsonian Exhibition THE WAY WE WORKED - CULLMAN, ALABAMA

What would life be like without teachers, doctors or firefighters? Every day, Americans are hard at work on farms, factories, in homes or at desks keeping our communities thriving. The Cullman community, in cooperation with Alabama

Humanities Foundation, will explore the professions and the people that sustain American society when it hosts "The Way We Worked," a Smithsonian Institution traveling exhibition. "The Way We Worked" will be on view February and March of 2015. The Cullman Area has been expressly chosen by the Alabama Humanities Foundation to host "The Way We Worked" as part of the Museum on Main Street project—a national/state/local partnership to bring exhibitions and programs to rural cultural organizations. The exhibition is touring six communities in Alabama from July 2014 through June 2015: Pell City, Athens, Valley, Cullman, Demopolis and Dothan. The Cullman

February 10-March 20, 2015

THE WAY WE WORKED

The Evelyn Burrow Museum
at Wallace State Community College, Hanceville, AL



Smithsonian
Institution



Museum on Main Street, a unique collaboration between the Smithsonian Institution Traveling Exhibition Service (SITES), state humanities councils across the nation and

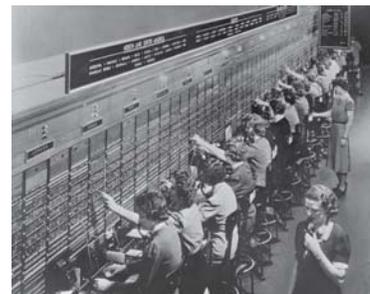
local host institutions. To learn more about "The Way We Worked" and other Museum on Main Street exhibitions visit www.museumonmainstreet.org. Support for Museum on Main Street has been provided by the United States Congress, Alabama Power Foundation and Norfolk Southern Foundation. SITES connects millions of Americans with their shared cultural heritage through a wide range of art, science and history exhibitions. State humanities councils, located in each state and U.S. territory, support community-based humanities programs that highlight such topics as local history, literature and cultural traditions. To learn more, visit www.sites.si.edu or www.alabamahumanities.org

Exhibition opens on Feb. 10, 2015 and will be held at the Evelyn Burrow Museum at Wallace State Community College. The event is hosted by the Cullman County Museum. "The Way We Worked," adapted from an original exhibition developed by the National Archives and Records Administration, explores how work has become a central element in American culture. It traces the many changes that have affected the workforce and work environments over the past 150 years, including the growth of manufacturing and increasing use of technology. The exhibition draws from the Archives' rich collections, including historical photographs, archival accounts of workers, film, audio and interactives, to tell the com-

elling story of how work impacts our individual lives and the historical and cultural fabric of our communities. Since 1997, the foundation has partnered with the Smithsonian to bring the Museum on Main Street program to small cities and rural communities across Alabama. "Allowing all of our state's residents to have access to the cultural resources of our nation's premiere museum is a priority of the Alabama Humanities Foundation," said Executive Director Armand DeKeyser. "With this special tour, we are pleased to be working with the City of Cullman and the Cullman County Museum to help develop local exhibitions and public programs to complement the Smithsonian exhibition." "The Way We Worked" is part of



Visit FB: [The Way We Worked - Cullman](#) to learn more about the exhibit as well as Cullman's history!



\$2,000 to Cullman Caring for Kids



The Cullman Area Chamber of Commerce Staff presents check to Javon Daniel & Nancy Bryant, Cullman Caring for Kids.

supporting the cause. The event was held Tuesday, December 9 at TP Country Club from 5-7:30 p.m. and featured original, local art from our community. The event was our fourth and final Business After Hours installment, successfully raising funds for the benefitting charity, Cullman Caring for Kids, as well as supporting the local arts in our thriving, talented community. Everything from original paintings and pottery to repurposed furniture and wire creations were sold at the silent auction event. Attendees enjoyed heavy hors d'oeuvres, the beautiful scenery of art, and some networking in a relaxed setting where prizes, live music, the silent auction and fantastic art captivated everyone's attention. Canned food and toys were also donated to Cullman Caring for Kids, in addition to local artists donating 50-100 percent of their profits made, culminating into a \$2,000 donation to the charity. If you or someone you know would like to participate in next year's Chamber for Charities Art After Hours, please email info@cullmanchamber.org or call 256-734-0454.

We recently held our Chamber for Charities/3rd Annual Art After Hours event to celebrate the end of a fantastic year! We would like to thank all of our current Chamber members, community members, and contributing artists for

Business After Hours: Speed Networking | March 10
Turn to page 16 for more details!

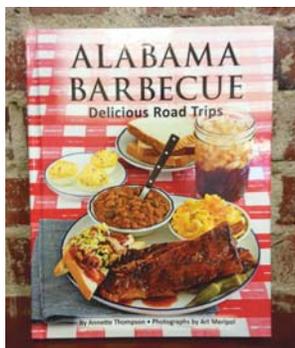
MEMBERSHIP

WELCOME NEW MEMBERS

Thank you for your support & investment in the Cullman Area!

Colonial Life	256-347-7478
Boy Scouts of America, Greater Alabama Council	205-969-4298
Virginia R. Smith	205-625-6333
Johnson Chiropractic Center	256-734-7585
Lisa Jones Photography	256-338-7334
Valley Rubber	256-784-5231
Another Helper	256-784-5231
Down Syndrome Alabama - Cullman Satellite	205-988-0810
MCC Holdings Inc. DBA Crane ChemPharma & Energy	256-775-3800

CULLMAN'S "JOHNNY'S BAR-B-Q" FEATURED IN NEW BOOK OF ALABAMA BARBECUE



with delicious commentary and appetizing photos of 75 different barbecue places all across the state.

Johnny's Bar-B-Q has been in existence since 1963 and is a family owned business in its third generation. With an impressive reputation and winning tagline of "We'll Serve No Swine Before Its Time," Johnny's draw is their delicious barbecue, mouth-watering pies, and family appeal. Whether it's chicken, pork or ribs, Johnny's Bar-B-Q will hit the spot.

The Alabama Tourism Department has released a new book and travel guide titled "Alabama Barbecue: Delicious Road Trips", which includes a local Cullman favorite, Johnny's Bar-B-Q, as one of the featured restaurants.

Former Southern Living staff, travel editor Annette Thompson and photographer Art Meripol, have created a beautiful book filled

The 126-page hardcover book was produced by the Alabama Media Group, in cooperation with the Alabama Tourism Department, and it covers the state by geographic regions. To order copies of the book, please contact Carl Bates of Advance Central Services Alabama at (205) 325-2237 or at cbates@acsal.com. The book is also available at Books-A-Million stores and online at amazon.com & Johnny's Bar-B-Q.

CULLMAN AREA CHAMBER OF COMMERCE & VISITOR CENTER Ribbon Cuttings



Catoma Dermatology

1300 Bridge Creek Dr. NE Cullman, AL 35055 | 256-737-7546



The Hair Loft

1714 2nd Ave SW Cullman, AL 35055 | 256-734-9949

Call 256-734-0454 to schedule a ribbon cutting!

Please join us on February 14, 2015, for a

Washington update

presented by

U.S. Senator Richard Shelby

at the All Steak Restaurant
Program begins at noon.



U.S. Senator
Richard Shelby

Chamber Members \$15 | RSVP by Feb 11th to 256-734-0454 or online

Alabama Technology Network
ISO 9001:2008

2015 Open Enrollment Training Courses

February 18:	Microsoft Office Excel 2007 Level 1 - \$195.00
February 23:	HAZWOPER 8-Hour Refresher - \$195.00
March 2-6:	HAZWOPER Emergency Response (40 hour) - \$695.00
March 2-6:	Introduction to Control Logix PLC's with Troubleshooting (40 hour) - \$995.00
March 10:	Advanced Product Quality Planning (APQP) & Production Part Approval Process (PPAP) - \$99.00/\$59.00 AAMA Members
March 10-13:	OSHA 30 hour-General Industry Training - \$495.00
March 24:	Microsoft Office Excel 2007 Level 2 - \$195.00
April 6-10:	Introduction to Siemens - \$995.00
April 16-17:	OSHA 10 hour-\$195.00
April 21:	Microsoft Office Excel 2007 Level 3 - \$195.00
April 20-24:	Basic Hydraulics & Hydraulic Troubleshooting - \$1295.00
April 29-30:	Pneumatics-\$395.00
May 7:	Total Productive Maintenance (TPM) - \$195.00
May 12:	Geometric Dimensioning & Tolerancing (GD&T)-\$195.00
May 21:	Root Cause Analysis for Maintenance - \$195.00
May 18-22:	Advanced Hydraulics & Closed Loop Hydraulic Training - \$1295.00
June 15-19:	Electrical Motor Controls - \$995.00

ATN works with industries and businesses to identify ways to improve what they do and how they do it. Learn how ATN can help your company grow jobs, reduce costs, and create innovation in your business.

ATN-Cullman/Hanceville
For more information call 256.734.4796
www.atn.org

Make things better in your business!

Membership 101 pg 15

**Cullman Job Fair -
February 28, 2015**
See page 13 for
more details!

**Social Media Seminar -
page 14**

**Upcoming Events
page 16**

FEBRUARY SMALL BUSINESS
OF THE MONTH

Bill Smith



1940 2nd Avenue NW
Cullman, AL 35055
256-734-4472
www.billsmithbuickgmc.com

February's Sponsor:



JANUARY'S SMALL BUSINESS OF THE MONTH



9910 US Highway 31
Hanceville, AL 35077
(256) 734-2032

We recently presented our January Small Business of the Month award to Apel Machine & Supply Company, Inc. This award is given monthly to a local small business that meets nomination requirements. Eligible candidates have under 100 employees, are members of the Cullman Area Chamber of Commerce and

make contributions to our community, offer outstanding customer service and serve as inspiring success stories. Nomination forms can be downloaded at www.cullman-chamber.org. Apel Machine & Supply Company, Inc. is honored to receive this award and happy to offer their services to the Cullman area.



Nicholas Apel, Project Manager; Josh Wiggins, Chamber Retail Comm.; Maria Richter Schultz, Chair, Chamber Retail Comm.; John Apel, President; Jeff Crider, Sponsor- Bill Smith Buick-GMC; Cheri Dagleish; Susan Guthrie, Vice Chair of Business Development; Derek Lane, Chamber Dir. of Small Business/Workforce Solutions.

Cullman Florist



Sweet Embrace Bouquet

Bring in this ad by
February 10, 2015 and
receive \$5.00 off your
special Valentine's Day
arrangement!

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COMMUNITY LUNCHEON

Our upcoming Community Luncheon will be held on Feb. 27 at the All Steak restaurant in the Banquet Room from 11:30 a.m. to 1 p.m. Our guest speaker will be LeNa Powe. She currently serves in a dual role as the Director of Workforce Development for the West Alabama Chamber of Commerce and the Executive Director of West Alabama Works. In this combined role, Powe is the primary liaison between business and industry and education and training. She formerly served as the manager of minority and small business development for the Birmingham Business Alliance, the leading economic development agency for the seven-county Birmingham region. Powe is a former Miss Black Alabama USA, and has helped raise over \$29,000 for diabetes research in Alabama. She serves on the executive board



LeNa' Powe
Director of Workforce Development at West Alabama Chamber of Commerce

for the UAB Minority Health and Research Center's young professional board and is an active member of Alpha Kappa Alpha Sorority, Inc. She was the 2013 recipient of the Best in Minority Business - Female Outstanding Young Professional Award. She will be speaking about the current workforce

February's Community Luncheon Sponsor:



relations and this topic of interest will be especially informative for industry and retail affiliates. For more information or to reserve your seats today, call 256-734-0454 or email info@cullman-chamber.org. Prices are \$15 for chamber members and \$20 for future members.

Presenting Sponsor for 2015 Community Luncheon

905 2nd Avenue SW
Cullman, AL 35055
(256) 255-1515
www.shirleyq.biz



Conner Carroll
2015 1st Quarter Intern

Graduate of
Elmore County High School
Attending
Wallace State Community College
Major:
Collision Repair

Sponsored By:

P.O. Box 729
Cullman, AL 35055

Conner Carroll is the 1st Quarter Intern of the new 2015 year program. Conner is a high school graduate from Elmore County High School currently studying Collision Repair at Wallace State Community College. He is sponsored by J&R Feed Service. Conner is excited to be an intern at the Cullman Chamber and looks forward to learning the inner workings of how a Chamber operates, meeting new business contacts, and expanding his knowledge of clerical, administrative and specialized project tasks.

SMALL BUSINESS & WORKFORCE SOLUTIONS

Job Fair - Cullman

The Cullman Jobs Fair will take place on February 28th from 8am until 2:00pm at Wallace State Community College School of Nursing Center. The hiring industries include REHAU Incorporated, Topre America Corporation, and Alabama Cullman Yutaka Technologies. The following positions are available:

REHAU

Assistant Paint Line
Assistant Injection Molding
Assistant Fabrication
Maintenance Technician

Topre

Maintenance Mechanic A
Die Maintenance

Yutaka

Production Associate
Industrial Engineer
Die Maintenance
Industrial Maintenance - Technician

The Cullman Jobs Fair is designed to provide an opportunity for pre-screened applicants who meet preliminary conditions to be interviewed at the Cullman Jobs Fair on February 28th. Participants are strongly encouraged to visit the website, www.cullmanjobsnow.com to pre-register and complete the online application and come prepared to be interviewed.

The opportunity to receive an interview is based upon information provided from the online application. Pre-registered applicants who are selected will receive a notification for a scheduled time to interview.

Potential applicants should be 1) authorized to work in the U.S., 2) have no felony convictions in the past seven years, 3) possess a high school diploma or GED, 4) are not full-time employees at any of the three hiring companies. Applicants not meeting these pre-screening conditions may still participate but will be referred to appropriate agencies on site for additional assistance and support. Pre-registration is not required but strongly encouraged. Walk-ins may complete applications on site but there is no guarantee of an interview that day.

www.cullmanjobsnow.com

SMALL BUSINESS OF THE YEAR

For the past 15 months, the Cullman Area Chamber of Commerce's Retail Committee has presented the award of Small Business of the Month to a deserving business in the Cullman area that met pre-selected criteria. For the first time ever, the Small Business of the Year will be awarded at the 72nd Annual Meeting & Gala to be held on Thursday, February 19, 2015. If you would like to nominate a business for Small Business of the Month, please contact Derek Lane at dlane@cullmanchamber.org or submit a nomination form online at cullmanchamber.org. We look forward to awarding one of our hardworking local companies, as well as showcasing that our community is honored to have such prominent small businesses, which serve as one of the major economic engines of growth in the Cullman area.

SBotM Winner

- Oct-13 Chick-fil-A
- Nov-13 Freedom Insurance - Gloria Williams
- Dec-13 Werner's Trading Co.
- Jan-14 Mitch Smith Chevrolet
- Feb-14 Brandin' Iron Steakhouse
- Mar-14 Johnny's Bar-B-Q
- Apr-14 Alabama Farm Credit
- May-14 EvaBank
- Jun-14 Quick Tire
- Jul-14 DQ Grill & Chill - Cullman
- Aug-14 Walker Brothers Ltd.
- Sep-14 R.E. Garrison Trucking, Inc.
- Oct-14 Southern Accents
- Nov-14 Valley Heating & Cooling
- Dec-14 Office Equipment Co.

Sponsor

- Moe's Original BBQ
- Brown & Co. Beverages
- Bella Faire Day Spa & Salon
- The Spot Beverages
- April Flours Catering
- ADS Security
- Prestigious Pets
- Cullman Chamber
- Cullman Chamber
- Cullman Chamber
- Cullman Eye Specialists
- Cullman Chamber
- EvaBank
- What a Girl Wants
- Cullman Florist

Tickets are limited for the Annual Meeting & Gala, please call the Chamber to reserve yours today at 256-734-0454. To learn more about the Annual Meeting & Gala, please refer to page 9. We hope to see you there!

CULLMAN COUNTY YOUTH LEADERSHIP



21, and learn at their own level. There are many programs for these kids.

The CCCDD is a place where people with mental disabilities can go and learn things that we would find simple, such as how to brush their hair, boil water, balance a check book, and so many other things. There is also a nursery where children with mental disabilities are integrated in with children who develop normally. They also learn how to work. For example, in another building, the older ones can go and recycle boxes to send back to Walmart and other corporations.

Youth Leadership Cullman County's class of rising seniors are the talented group that will be leading our community in the near future. One of those class members, Lacey Barrett, writes to tell you a little about the program, their session in January, and her perspective on the things they learned.

My name is Lacey Barrett, I'm 17 years old, and a junior in high school. I am part of the Cullman County Chamber of Commerce's Youth Leadership Program representing Homeschool. This month's session was held on Jan. 14, 2015, it was our Quality of Life day. We went to the Child Development Center, the CCCDD, and Cullman Regional Medical Center. At the Child Development Center, we got to tour the facility and see how they operate; it is such an awesome place! The kids are amazing, and so sweet, and the staff is made up of some of the most special people you could ever have the chance of meeting. It's a place where children with mental disabilities can go to school, until age

Cullman Regional Medical Center is just another one of the amazing facilities that Cullman has. We've all probably been there for one reason or another, but not many people know just how much we have. You don't have to go to Birmingham or Huntsville, we have all of the equipment here in Cullman. Right now they are in the middle of the Refresh-A-Room campaign, to update the interior of the hospital. I, for one, did not know how much we actually do have in Cullman. We really are a county that takes care of its own, and those around us.

February's session will focus on Business & Industry. Breakfast will be provided by Jackson & Williams and lunch will be provided by Pepsi Distribution.

Presenting Sponsor:

WALLACE STATE
HANCEVILLE

ANTI - SHOPLIFTING SEMINAR

Speaker: Matt Dean - Cullman City Police Investigator
Where: Chamber: Freedom Insurance Room
February 3 | 5:30 pm | Free



Business owners, come learn more about your legal rights and do's & don'ts concerning shoplifting.

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LEADERSHIP CULLMAN COUNTY

The 2014-15 Leadership Cullman County class met on Jan. 7, 2015 to learn about the health care industry in Cullman County. This year's tour included stops at the Good Samaritan Health Clinic, USA Healthcare's facility at the Folsom Center, Cullman Regional Medical Center and the Mental Healthcare of Cullman's new Reid House.

"The health care tour this month really opened my eyes to a lot of things," said class member Ashley Graves, who works for Cullman County Economic Development. "Having lived in Cullman for such a short period of time, I was unaware of how much these services are depended upon."

Dr. Craig Ross, superintendent of Cullman County Schools, was most impressed with the way different health care agencies in Cullman County work together to provide the best care possible.

"My big take away was the collaboration between Cullman Regional and the Good Samaritan Clinic," Ross said. "Everyone wins in this situation - the patient, CRMC and the Good Samaritan Clinic. The more collaboration we practice as a community, the more we as a community will move forward and have more to offer."

Jolanda Hutson, fundraising and marketing coordinator for Good Samaritan Clinic, shared information on the clinic's history and the services it offers.

At the Folsom Center, Hannah Brown and Jennifer Graves gave a tour of USA Healthcare's rehab and long-term care units that serve many senior citizens in Cullman County.

CRMC treated the leadership class to lunch followed by a tour of the entire hospital campus hosted by the

hospital's marketing director, Lindsey Dossey, and vice president of patient care, Cheryl Bailey. "The highlight of the day was getting a campus tour of CRMC," Graves said. "It was interesting to see the advancements they are making throughout the hospital to ensure patients are getting the best care possible."

The final stop of the day was at the Reid House, where Chris Van Dyke, executive director for Mental Healthcare of Cullman, gave a tour of the new residential facility and educated class members on the variety of services and the number of people who received mental health care treatment of some type every year.

January's meeting marked the fourth out of eight classes in this year's program. Class members have studied Education (October), Criminal Justice (November), Local Government (December) and Health Care. Remaining sessions for the class are Quality of Life (February), State Government (March), Economic Development (April) and Agriculture (May). February's Session will be focused on Quality of Life, with Richard Electric Co., Inc., Breakfast - Cullman Heritage Funeral Home Lunch - Cullman Electric Cooperative



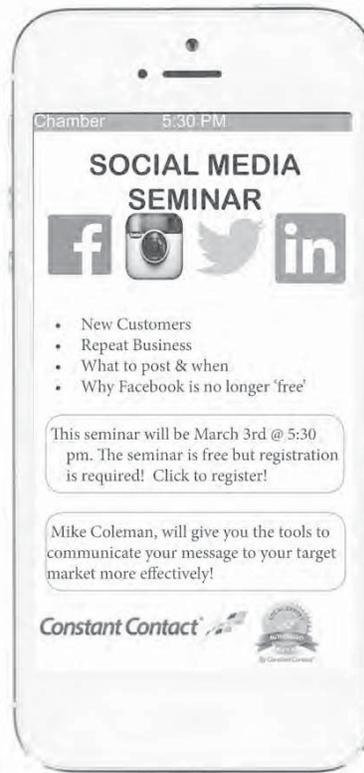
Presented By:



Brian Lacy, Leadership Co-Chair

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The Cullman Area Chamber of Commerce will host a seminar on the use of Facebook & other social media platforms to build and grow your business. The seminar will take place on Thursday, March 3rd at 5:30pm. The seminar is free to the public but registration is required.

This seminar will give you practical tips and insights on how to use social media to build and grow your business. If you have been thinking about using social media (or if you are already using it in your business), then you will benefit from this seminar. This seminar will show you: the value of using social media to reach your customers; how it can lead to new customers, drives repeat business from your current customers, Facebook best practices and strategies, how to get started the "right" way with Facebook, what you should post and when you should post it, and why Facebook is no longer "free".

Register TODAY at the Cullman Area Chamber's website...www.cullmanchamber.org!

WINTER BLAST!
IT MAY BE COLD OUTSIDE, BUT OUR DEALS ARE STEAMIN'!

<p>NEW 2014 RAM TRADESMAN REGULAR CAB</p> <p>MSRP \$26,945 SALE \$21,994</p> <p>Appearance package, anti-spin differential, tow package</p> <p>STOCK #0607</p>	<p>NEW 2014 RAM 1500 TRADESMAN QUAD CAB</p> <p>MSRP \$32,705 SALE \$27,564</p> <p>Appearance package, anti-spin differential, tow package, Bluetooth</p> <p>STOCK #0015</p>
<p>NEW 2014 RAM 2500 HD CREW CAB</p> <p>\$7,000 OFF of 2500's</p> <p>4WD, anti-spin differential, tow package, plus much more</p>	<p>NEW 2014 DODGE DART SE</p> <p>MSRP \$19,635 SALE \$16,745</p>
<p>NEW 2014 DODGE CHALLENGER</p> <p>SALE \$23,800</p>	<p>NEW 2014 DODGE CHARGER SE</p> <p>SALE \$23,000</p> <p>V6, connectivity group, automatic</p>
<p>NEW 2014 DODGE GRAND CARAVAN SE</p> <p>SALE \$19,500</p> <p>OR 0% APR FOR 72 MONTHS*</p> <p>American Value package with UConnect, V6 and bucket seats</p>	<p>NEW 2015 CHRYSLER TOWN & COUNTRY</p> <p>SALE \$31,000</p> <p>OR 1.9% APR FOR 84 MONTHS*</p> <p>Touring L, leather, DVD, fully loaded</p>
<p>NEW 2015 JEEP CHEROKEE LATITUDE</p> <p>SALE \$22,000</p> <p>Automatic, power windows, power locks</p>	<p>NEW 2014 JEEP GRAND CHEROKEE LAREDO</p> <p>SALE \$30,000</p> <p>V6, 8.4 inch radio, 18-inch wheels</p>

* Price after rebate. Must use dealer financing. With approved credit.

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CULLMAN
Chrysler-Dodge-Jeep-Ram

8:30 am - 6:00 pm Mon - Sat
Closed Sunday

The Chamber's Morning BLEND
Find out what's happening in the Cullman area
Presented by: **FEB. 18 | 8-9AM**
Sponsored by: **A-1 BAIL BONDS**
Chamber Building Commons Room

Morning Blend is a Chamber event held each third Wednesday of the month. It is located in the commons room at the Chamber of Commerce. You set the topic, Starbucks provides the coffee. There is a tremendous opportunity to network with local people within the Cullman community. Thank you to presenting sponsor Starbucks for the delicious, complimentary coffee and to monthly sponsor A-1 Bail Bonds. Please stop in and join us for some conversation, a cup of coffee, and some new business contacts. The next Morning Blend will be Wednesday, Feb. 18, 2015 from 8-9 a.m. Please call 256-734-0454 for more information.

February's Monthly Sponsor: **A-1 Bail Bonds**

BISCUITS & BUSINESS
SPONSORED BY:
MARCH 3 WALLACE STATE
8:00 A.M. - 9:00 A.M. HANCEVILLE

Business changes for 2015?

Is your business changing locations for 2015, changes in staff, new hours of operation? Make sure you update your information with the Chamber! You can do this by logging into your Member Center. Please contact Magan F. Bartlett for your username! You can login to your Member Center by going to www.cullmanchamber.org, selecting the Chamber Tab, and choose Member Login. You will be able to access "how to videos", Business Reports and update your information. By updating your business' information you are helping others find you!

COLDWELL BANKER
Hill Real Estate
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The Cullman Area Chamber of Commerce has revamped our Ambassador program. Ambassadors will assist with member services and will provide recognition for the ambassador and the business they represent. We are looking for someone that enjoys meeting people, shares enthusiasm for the Cullman Area, and has the ability to establish a positive rapport with individuals and businesses. There will be monthly meetings, along with a point system. This will ensure the Ambassador is recognized for their work throughout the year. We look to have our first meeting in February 2015. If this sounds like something you would like to be a part of please fill out the application at www.cullmanchamber.org/pages/AmbassadorApplication1/ or contact Magan F. Bartlett. If you are interested in sponsoring the Ambassador Program please contact the Chamber 256-734-0454 and speak with Magan about this wonderful opportunity!

MEMBERSHIP 101

Membership 101 is a quarterly meeting intended to teach new members and existing members how to maximize their membership investment. Investing a little bit of your time can allow one to have a great experience and learn the ins and outs of being a Chamber member. The Cullman Area Chamber of Commerce welcomes existing members and new members to attend these free seminars, which contain vital information for membership.



The environment is personable in a business fashion. The seminar will show businesses different tools they can utilize to ensure their business has the most impact as a member. The first quarter seminar, held on January 22, 2015, was a successful meeting, with several new members and existing members in attendance. First time attendee Katherine Morgan of State Farm Insurance & Financial Services had the following to say about the program: "Attending the Membership 101 class at the Cullman Area Chamber of Commerce has expanded my knowledge of ways to grow my business, network with other local small business owners, and recruit new employees while becoming active in the local community. The Chamber offers so many services such as mentoring business owners as well as providing complimentary meeting space to current members! I cannot wait to take advantage of all that the Chamber has to offer!" The event is sponsored by Charter Business, with a complimentary lunch provided for all attendees. Joining this seminar will allow a business to embark on an educational voyage about Cullman, the history of the Chamber, and ways to maximize their membership investment. If you are interested in signing up, please call 256-734-0454 or email info@cullmanchamber.org. The next seminar will be held April 23, if you would like to attend please contact Magan F. Bartlett at mbartlett@cullmanchamber.org, space is limited!

Membership 101 is presented by:



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HOURS OF OPERATION
MONDAY - FRIDAY
9:00 A.M. - 6:00 P.M.
SATURDAY
8:00 A.M. - 4:00 P.M.



- February 3 - Anti- Shoplifting Seminar
- February - March - Smithsonian (pg 14)
- February 19 - 72nd Annual Meeting & Gala (pg 9)
- February 27 - Community Luncheon
- February 28 - Cullman Job Fair
- March 3 - Biscuits & Business
- March 3 - Social Media Marketing Seminar
- March 4 - Montgomery Drive-in
- March 5 - Industry Tour
- March 10 - Business After Hours - Speed Networking

MARCH 10 *Minute to Win It!*

Speed Networking

Bring 100 Business Cards and Get Ready to Make Some Connections!

Abbey Eyre at St. Bernard
5:30 pm - 7:30 pm
Gift for Members | \$5 for Non-Members

Entertainment provided by:
APEL I STEEL **IEBA** **WALDORF**

Bring your business cards and get ready to network like you never have before! Light Hors d'Oeuvres and drinks will be served. Don't miss out on this fun opportunity to grow not only your contacts but your business' reach in the Cullman Area. It is recommended that you wear an appropriate outfit, prepare a short elevator speech (a small speech that is about 30 to 60 seconds long that describes you and your career), bring business cards of your own, prepare questions to ask those you will meet, and finally have fun. If you would like to register please call the chamber at 256-734-0454.

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CULLMAN REGIONAL MEDICAL CENTER

INTERN APPLICATIONS

The Chamber is now accepting applications for the 2015 Internship Program. This quarterly internship is designed to develop the necessary skills required to efficiently perform in the fast-paced, multi-faceted environment in which we live. The internships occur on the following quarterly basis: April-June, July-Sept., Oct.-Dec. If you would like to apply for this paid internship, please complete the application online, it can be found under forms at cullmanchamber.org, or contact Debbie Matthews at dmatthews@cullmanchamber.org.

INDUSTRY TOUR

256-739-6827
2141 2nd Ave. SW
Cullman, AL 35055
www.inlandbuildings.com

March 5, 2015
Pre-Registration Required 256-734-0454
9:45AM - Inland Buildings

Montgomery Drive - In

The Chamber's Montgomery Drive-In presented by the Cullman Economic Development Agency and Cullman County Industrial Development Authority is set for Wednesday, March 4. The cost for participants is \$50 which includes transportation (bus) to and from Montgomery and lunch. The program will also include presentations from Governor Bentley; Lt. Governor Ivey; Attorney General Strange;



Greg Canfield, Secretary of the Department of Commerce; Jim Byard, Director of ADECCO and John Cooper, Director of ALDOT who will meet with our group and provide an update on their respective programs and activities. Furthermore, our local Cullman area state legislative delegation has been invited to join us for lunch that day to provide an overview on legislative issues. If you would like to attend please call the Chamber at 256-734-0454 to register.

Love Y'all Café Show

Through February 14th

Included are Ben Johnson South's Paintings, Monoprints, Sleep Shirts, Cards, & Candles For Those Who Want To Give A Lasting Valentine.

Through Valentine's Day, Ben will donate 10% of your purchase price to the local nonprofit or civic group of your choice.

324 Fourth Ave. SE
Mon-Fri 7-3, Sat 8-1
256-734-0599
Next to The Cullman Times