



2016 PARADE OF TREES

TREES WILL BE ON DISPLAY & OPEN FOR BIDS AT THE CHAMBER

NOVEMBER 12 ~THROUGH~ **DECEMBER 1**

Auction winners will be announced at the Chamber's BUSINESS AFTER HOURS on December 1, 2016.
301 2ND AVENUE SW | DOORS OPEN: 5PM 256-734-0454 | info@cullmanchamber.org

PRESENTED BY CULLMAN AREA CHAMBER OF COMMERCE CHAMBER FOR CHARITIES SUPPORTS

BROOKS' PLACE
The Child Advocacy Center of Cullman, Inc.

FREQUENTLY ASKED QUESTIONS

What is the Parade of Trees?

The Parade of Trees is a display of Christmas trees in downtown Cullman. This event will promote community, local companies, nonprofits, churches, or schools and can be decorated by its sponsor or you may choose to select a Parade of Trees official decorator from the list provided. <http://images.cullmanchamber.org/pot2016-decorators.pdf>

Where is, it located?

Parade of Trees will be held at the Chamber of Commerce and Visitor's Center

Who organizes this event?

The Cullman Area Chamber of Commerce and Brooks' Place will partner to continue an event that was established in the early 90's. Monies raised will support the program of work at Brooks' Place. For more information about Brooks' Place, please visit www.caccullman.org.

Who decorates the trees?

Each tree is sponsored by a local company, nonprofit, church, or school and decorated by the sponsor or the chosen Parade of Trees Decorator. Trees can have a theme that matches the company mission or sometimes décor is totally unique. Each tree will display a sign with the name of the business and decorator's name. (if applicable)

How can I participate?

Purchasing a tree is a great way to market your business and contribute to a worthy cause. If you don't have time to trim your tree, a list of local decorators is provided. <http://images.cullmanchamber.org/pot2016-decorators.pdf>

How many years has the Parade of Trees been presented downtown?

Parade of Trees was established in the early 90's as a fundraiser for The Child Advocacy Center of Cullman, Inc. also known as Brooks' Place.

When does the Parade of Trees open & how long does it last?

Trees will be decorated beginning November 1 and completed on November 9th. This will allow ample time for all trees to be viewed at our kick off, Christmas Open House on Saturday, November 12 from 10 am – 2 pm.

Parade of Trees Silent Auction

At the end of the promotional period, each tree will be auctioned and all proceeds will benefit Brooks' Place. The public may submit bids through the silent auction beginning with the Christmas Open House event, November 12 and ending at the Chamber's Business After Hours, December 1. Trees may be bid on Monday through Friday 8:00 am-5:00 pm at the Chamber. Bids will be placed in \$10.00 increments with a minimum bid for each tree. Winners will be announced on December 1 at 7:00 pm. Participants are encouraged to attend the Business After Hours event to ensure they are the final winning bidder.

What are the hours of the Parade of Trees and Silent Auction?

The event will kick off with Christmas Open House November 12, 10:00 am-2:00 pm and end at the Chamber's Business After Hours, December 1, 5:00 pm-7:00 pm. Trees may be bid on Monday through Friday 8:00 am-5:00 pm at the Chamber.

Where can I park?

Parking is available in the upper and lower parking deck located at the Chamber of Commerce.

Have more questions?

Contact the Cullman Chamber at 256-734-0454 or visit us at the website www.cullmanparadeoftrees.com